

Agenda

Maine Tourism Advisory Committee (MaineTAC) Meeting CenTRO

Wells Common, University of Maine, Orono
October 22, 2008

8:30am – Continental Breakfast

- 9:00am – Introductions – Moderator: Lee Webb
- 9:05am – Opening Remarks
 - **James Breece**, Vice Chancellor U Maine System
 - **Robert Kennedy**, President University of Maine
 - **John Mahon**, Dean College of Business, Public Policy & Health
- 9:45am – Progress Report: Maine Tourism Work Force Development, Education Summit Follow Up – Charles Colgan & Harold Daniel
- **10:45am - Break**
- 11:00am – Update: University of Maine System/DECD Cooperative Agreement – Harold Daniel
- 11:30am - Update on CenTRO Projects
 - Collaboration with Davidson-Peterson Associates – Marilynne Mann
 - Tracking the MTMPP Grants (Maine Office of Tourism) – Ana Zivanovic
 - American Folk Festival Research – Bernardita Silva

Noon - Lunch

- 1:00pm – Maine Tourism Fellows Research Presentations
 - Andrea Ednie
Visitor Expectations and the Projected Image of the Maine Coast
 - Jessica Leahy, Jackie Zimmerman, Chris Gerbi
Cross-Disciplinary Environmental Communication Planning Grant: An Interpretive Bedrock Trail
- 2pm - Closing remarks