




Blon & Dorain Foster Student Innovation Center



## Helping Students, Faculty & Staff Become More Innovative and Entrepreneurial

*Because every success  
story starts with a good  
idea!*

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Blon & Dorain Foster Student Innovation Center

## What We Offer

- **Innovation Engineering**®
- Workshops & Seminars
- Living Learning Community
- Business & Technical Assistance
- Mentoring & Financing
- Place to become a business!!
- Innovation Teams – internal and external

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## Mentoring and Student Business/Project Incubation

- THE place to go for students (and faculty/staff) with ideas for products, businesses, community services, public policy
  - meet with staff to research and evaluate ideas
- Assistance with finding money / resources / people
  - Big “rolodexes”
  - Three student companies have received almost \$30K total in funding in last month
- Students with demonstrated commitment can apply for “team space”

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## Innovation Engineering®



- First in the world program in Innovation Engineering designed to help students generate and implement ideas in the REAL WORLD
- We will teach you how to create, communicate and commercialize meaningful ideas - no matter what your degree, career or passion.
- Developed with guidance from Doug Hall and his Eureka! Ranch team. Doug is a UMaine alumnus and "American Inventor" judge
- Once in a lifetime opportunity this Fall - learn from the master!

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## Living Learning Community (LLC)



- Learn how to take your great ideas for new inventions, services or creative projects and turn them into real life opportunities
- Live with other students and meet people who can help you be a successful student and innovator

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## Informal Learning Opportunities



- **Events**
  - National Entrepreneurship Week, Invention to Venture, Innovation Challenge
- **Snack & Yacks**
  - How to into the Music Business
  - Young Entrepreneur Speakers
  - Getting Media Attention

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### Yo Bon



- Product developed as part of a course
- Now manufacturing limited quantities
- Determining best market and manufacturing strategy
- **Won the top prize at the Institute of Food Technologists 2006 Annual Meeting + Food Expo in Orlando, Florida**

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### Sea & Reef Aquaculture



- Want to bring more attention to the marine ornamental aquaculture as a whole
- Make people aware that tank-raised fish are becoming more available and are an environmentally sound alternative to buying fish collected from the reefs (damaging)
- Tropical fish bred in captivity
- Sells to pet stores and wholesalers
- Moving toward large-scale production

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### mCaddie



- A social network and software for golfers that allows you to track your score, analyze your game, compare your stats, and compete against others
- Took first in the Queen's Entrepreneurship Competition in Ontario
- Just awarded \$235k Development Award from MTI

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## iPointer



- Digital tour guide product
- Provides visitors information about landmarks by simply pointing at them
- Gives iPoint users freedom to selectively explore an area with its combination of technology
- Small Business Administration's prestigious Maine Young Entrepreneur of the year Award
- **Awarded AT&T's devCentral Fast Pitch Platinum Award Runner Up**

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## Market My Menu



- Website solution for restaurant owners
- Software that allows owners to create their online presence and track their customer base
- Web based control panel is easy to use and access
- **Just launched product at the 2009 Maine Restaurant Expo!**

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## Flannel Magazine



- Semi-monthly publication dedicated to Maine arts and culture
- Exposes readers to the cultural significance of Maine: the great outdoors, creativity and do-it-yourself attitude
- Photos, drawings, journalism and interviews with Maine artists
- Featured in Maine Campus, Bangor Daily News and Kennebec Journal

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## ERP Plugins



- Small software development company
- Suite of computer software programs
- Provide software programs that large software vendors have not provided
- Will allow companies to analyze their reporting, as well as behavior and trends of its users
- Allow companies to search their internal development projects and view more granular details than before

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## Engineers w/o Borders



- Brings engineering students and faculty together with professional engineers to work on sustainable development projects around the world
- Envision themselves as catalyst in the local and global transition to a sustainable culturally-conscious world
- **Currently working on the sanitation system in Western Honduras**

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