

CURRICULUM VITAE

Hsiang-tai Cheng

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EDUCATION

Ph.D. (1985) Virginia Polytechnic Institute and State University, Blacksburg, Virginia.

M.A. in Economics (1984), Ohio State University, Columbus, Ohio.

B.S. in Agricultural Economics (1980), the National Taiwan University, Taiwan, the Republic of China.

PROFESSIONAL EXPERIENCE

1994-Present: Associate Professor, Department of Resource Economics and Policy, University of Maine, Orono, Maine.

1988-1994: Assistant Professor, Department of Resource Economics and Policy, University of Maine, Orono, Maine.

1985-1988: Research Coordinator, Department of Agricultural Economics, University of Georgia College of Agricultural, Georgia Experiment Station.

1983-1985: Teaching and Research Assistant, Department of Agricultural Economics, Virginia Polytechnic Institute and State University.

PROFESSIONAL ACTIVITIES AND AWARDS

- Member, Food Distribution Research Society
- Member, American Potato Association
- Honory Visiting Professor, Central South Forestry University, Hunan, China, 2005-present
- Faculty Senate, University of Maine, 1998-2000, and 2005-present
- Research Council, Maine Agricultural and Forest Experiment Station, College of Natural Sciences, Forestry, and Agriculture, University of Maine. 2002-present
- President's Award for Emerging Leadership. Food Distribution Research Society, 2000
- Vice President--Education, Food Distribution Research Society, 1998-2001
- Co-editor of Journal of Food Distribution Research. 1994-1997
- Editorial Board, Journal of Food Distribution Research, 1994, 1999-2001.

TEACHING

Undergraduate

- BUA 370 Marketing
- REP 465 Food and Fiber Market
- INT 110 Modern Economic Problems
- CIE 412 Engineering Decisions

Graduate

- REP/ECO 530 Econometrics
- REP 565 Marketing Theory and Concepts in Agribusiness
- REP 599- Camden Conference Course: China on the World Stage

RECENT PUBLICATIONS

- Cheng, H. 2005. "Washington Hancock Community Agency/Town of Bucksport Regional Shared-use Commercial Kitchen: A Survey Study of Potential Users. Staff Paper No. REP545. Dept. of Resource Economics and Policy, University of Maine.
- Lamb, D. and H. Cheng, 2005. "Why Consumers Buy-and Don't Buy-Your Farm-direct Products?" Bulletin #1160, University of Maine Cooperative Extension.
- Cheng, H. 2005. "Competitive Relationship among Potato Production Areas in Northeastern America". Journal of Food Distribution Research Proceedings. 36(1):27-32.
- Lamb, D, H. Cheng, et. al. 2005. "Consumer Survey Assessing Direct Marketing Opportunities for Farmers in Urban vs. Rural Communities." Proceedings, 90th Annual Meeting and Professional Improvement Conference, National Association of County Agricultural Agents. July 17-July 21, 2005. Buffalo, NY.
- Cheng, H., 2004. Maine's Position in the Northeastern America Potato Production Region. Report prepared for the Research and Product Development Committee, Maine Potato Board.
- Cheng, H., T.J. Dalton, and L. Dang, 2004. "Haddock Price-Response Analysis." Journal of Food Distribution Research. Proceedings. 35(1):30-33.
- Cheng, H., 2003. "International Trade". Issues in Maine's Natural resources Industries. University of Maine, College of Natural Sciences, Forestry and Agriculture, Orono, ME. Series 4.
- Cheng, H., S. Peavey, and A. S. Kezis, 2001. "Regional Differences in Consumer Potato Purchasing Decision in the Eastern United States". American Journal of Potato Research. 78(1): 1-8. (MAFES No. 2400).
- Cheng, H. and T.J. Dalton, 2001. "EU Consumption of and Import Demand for Groundfish Products Relevant to the Maine Industry." *Marketing Seafood in the EU*, Maine Department of Marine Resources.
- Cheng, H., 2001. "Consumers' Opinion about Wild Blueberries with Implications for Frozen Wild Blueberry Marketing". Department of Resource Economics and Policy, University of Maine, Staff Paper: REP505.
- Plantinga, A., R. Alig, and H. Cheng, 2001. "The Supply of Land for Conservation Uses: Evidence from the Conservation Reserve Program." Resources Conservation & Recycling, 31(2001):199-215.

RECENT GRANTS AND CONTRACTS

International Science and Education Competitive Grants Program, USDA. “Broadening the Scope of the International Agribusiness Curriculum and Maine Business Perspectives”
PI: H. Cheng. Co-Pis: Ivan M. Manev, Janes C. McConnon Jr., and Donglin Zhang.
Amount requested: \$99,670. Submitted: 31 October 2005. Pending.

2003-2004 Maine Potato Board. “Economic Impact of Potato Imports”. PI: Hsiang-tai Cheng. Amount Funded: \$4,000.

2001-2003 National Research Initiative Competitive Grants Program, USDA. “Bioeconomic Development, Assessment and Management of Marine Aquaculture Technology”. PIs: Timothy Dalton, Hsiang-tai Cheng, and Linda Kling. Amount Funded: \$124,158.