

Caroline Lundquist Noblet

5782 Winslow Hall
University of Maine
Orono, Maine 04469

ph: (207) 581-3172
fax: (207) 581-4278

Caroline.noblet@umit.maine.edu

Education

University of Maine

Masters of Science

Resource Economics and Policy

Thesis: Factors Affecting Consumer Assessment of Green Labeled Traditional Fuel Passenger Vehicles.

Orono, ME

September 2003-May 2005

Boston College

Bachelor of Arts Degree

Major: Economics; Minor: Environmental Studies

Newton, MA

September 1995 – May 1999

Professional Work Experience

Lecturer – School of Economics, August 2007 - present

Instructor/Research Associate: - Department of Resource Economics and Policy, and the Margaret Chase Smith Policy Center,
May 2005- August 2007

Graduate Research Assistant: - Department of Resource Economics and Policy
August 2003- May 2005

High School Teacher – Weymouth High School Science Department
August 2001- August 2003

Honors and Awards

- “Label Format Effects on Consumers’ Eco-Assessments of Passenger Vehicles.” Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. Sponsor: U.S. Environmental Protection Agency Science Forum. 2005. (2nd place out of 232 submissions).
- “Factors Affecting Consumer Assessment of Eco-Labeled Vehicles.” Caroline L. Noblet, Mario F. Teisl and Jonathan Rubin. Sponsor: University of Maine Graduate Research Exposition. 2005. (2nd place out of 150 submissions).

Presentations and Publications

Presentations (presenter in bold):

- **Mario F. Teisl**, Brian Roe, Caroline Noblet, Nancy E. Bockstael, Kevin J. Boyle, Alan S. Levy, Gerald Mumma, Tamera Riggs and Mark Messonnier. 2007. *Can survey-based scenarios measure consumer values for improved food safety?* Selected paper. Annual Meeting of the American Agricultural Economics Association Portland, Oregon, July 29 – August 1.

- **Mario F. Teisl**, Jonathan Rubin and Caroline L. Noblet. 2007. *The impacts of a eco-marketing program for environmentally preferred vehicles*. Selected poster. Annual Meeting of the American Agricultural Economics Association Portland, Oregon, July 29 – August 1.
- **Mark W. Anderson**, Mario Teisl, Caroline Noblet, and George Criner. 2007. *Using the New Ecological Paradigm (NEP) to Assess Attitudinal Change in Higher Education Courses on the Environment* Selected paper. International Conference on the Environment in Portland, Maine, June 30-July 3.
- Mario F. Teisl, **Jonathan Rubin** and Caroline L. Noblet. 2007. *Do Eco-Communication Strategies Reduce Energy Use and Emissions from Light-Duty Vehicles?* Selected Poster. Annual Meeting of the Transportation Research Board. Washington, D.C., January 21–25.
- **Mario F. Teisl**, Jonathan Rubin and Caroline L. Noblet. 2006. *Potentials of eco-communication strategies* Invited presentation. Market Mechanisms workshop – U.S. Environmental Protection Agency. Washington, DC. October 17th-18th.
- Mario F. Teisl, **Jonathan Rubin** and Caroline L. Noblet. 2006. *Do eco-communication strategies provide a road to sustainability?* Invited paper. Centre for Energy Policy and Technology, Imperial College London, UK. July 12.
- **Mario F. Teisl**, Jonathan Rubin and Caroline L. Noblet. 2006. *Do eco-communication strategies provide a road to sustainability? Evidence from the passenger vehicle market*. Selected paper. International Conference of the Greening of Industry Network. Cardiff, Wales UK. July 2-5.
- **Mario F. Teisl**, Caroline L. Noblet and Jonathan Rubin. 2006. *Evaluating the success of eco-communication strategies*. Invited paper. Workshop of eco-labeling. French National Institute for Agricultural Research. Nancy, France. June 29.
- Mario F. Teisl, Jonathan Rubin and **Caroline L. Noblet**. 2006. *Modeling the interaction between eco-labels and consumers: A psychonomic assessment*. Selected paper. Annual meeting of the Northeast Agricultural and Resource Economics Association. Mystic, CT. June 11-14.
- Mario F. Teisl, **Jonathan Rubin** and Caroline L. Noblet. 2006. *Eco-information and passenger vehicle consumers: Modelling the interaction and its impact on behaviour*. Selected paper. Envecon 2006: Applied Environmental Economics Conference. The Royal Society - London. March 24.
- Mario F. Teisl, Caroline L. Noblet and **Jonathan Rubin**. 2006. *The Design of an Eco-Marketing and Labeling Program for Vehicles in Maine* Selected paper. Transportation Research Board Annual Meeting. Washington, D.C. January 22-26.
- **Mario F. Teisl**, Jonathan Rubin and Caroline L. Noblet, 2006. *It takes two to tango: Modeling the dance between eco-labels and consumers*. Invited paper. Economics Institute of Zagreb – Croatia. January 31.

- **Caroline L. Noblet**, Mario F. Teisl and Jonathan Rubin. 2005. *Green with Gasoline: Factors Affecting Consumer Assessment of Eco-Labeled Passenger Vehicles*. Selected paper, Annual meeting of the Northeast Agricultural and Resource Economics Association. Annapolis, MD. June 12-14.
- **Mario F. Teisl**, Caroline L. Noblet and Jonathan Rubin. 2005. *The effect of green labels on consumer preferences* Invited paper. U.S. Environmental Protection Agency Science Forum 2005. Washington D.C. May 17.
- **Mario F. Teisl**, Caroline L. Noblet and Jonathan Rubin. 2005. *The design and implementation of effective environmental information policies*. The Role of Labeling in the Governance of Global Trade: The Developing Economy Perspective Conference – Invited paper. Bonn Germany. March 17-19
- **Mario F. Teisl**, Jonathan Rubin, Caroline Noblet & Alice White-Cyr. 2004. *Joint eco-marketing project: Eco-labeling passenger vehicles*. Presentation to Maine Department of Environmental Protection. Dec. 15.
- **Caroline L. Noblet**, Mario F. Teisl and Jonathan Rubin. 2004. *Designing an Eco-marketing Program for Passenger Vehicles: What is the Likelihood of Success?* Selected Paper. Colorado University's Sixth Annual Environmental and Resource Economics Workshop. Vail, Colorado. October 22-23.

Publications:

Journal Articles

- Teisl, Mario F., Jonathan Rubin and Caroline L. Noblet. Forthcoming. Non-dirty dancing? Interactions between eco-labels and consumers. *Journal of Economic Psychology*
- Noblet, Caroline L., Mario F. Teisl and Jonathan Rubin. 2006. "Factors Affecting Consumer Assessment of Eco-Labeled Vehicles." *Transportation Research Part D* 11:422-431.

Chapters in Monographs/Proceedings

- Teisl, Mario F., Jonathan Rubin and Caroline L. Noblet, 2006. *Do Eco-Communication Strategies Reduce Energy Use and Emissions from Light Duty Vehicles?* Proceedings of the U.S. EPA Market Mechanisms and Incentives Workshop: Applications to Environmental Policy, October 17-18.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet, 2006. *Eco-information and the passenger vehicle consumer: Modelling the interaction and its impact on behaviour*. Proceedings of the Applied Environmental Economics Conference. Royal Society - London. March 24.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. 2006. The design of an eco-marketing and labeling program for vehicles in Maine Chapter in *New Frontiers in Environmental and Social Labeling*. Springer.

Research Reports and Technical Papers

- Gabe, Todd and Caroline L. Noblet. 2006. "Economic Profile of the Environmental and Energy Technology Sector in Maine." Department of Resource Economics and Policy, College of Natural Sciences and Forestry, University of Maine. *Department Staff Paper Series No. 564*. Orono, Maine.
- Noblet, Caroline L. and Todd Gabe. 2006. "Business Climate for Maine's Environment and Energy Technology Sector." Department of Resource Economics and Policy, College of Natural Sciences and Forestry, University of Maine. *Department Staff Paper Series No. 565*. Orono, Maine
- Noblet, Caroline L., Gregory M. Gould, Jonathan Rubin, Daniel Innis, Charlie Morris. 2006. *Sustainable Transportation Funding for Maine's Future* included in: *The Future of Transportation Funding in Maine: A Report to the Joint Standing Committee on Transportation 122nd Maine Legislature*.
- Hunt, Kathryn, Caroline Noblet, Thomas Allen and Lisa Bragg. 2006. *Maine's Creative Economy: Connecting Creativity, Commerce and Community*. Margaret Chase Smith Policy Center Publication.
- Teisl, Mario F., Caroline L. Noblet and Jonathan Rubin. 2005. *The design and implementation of effective environmental information policies*. Invited Paper. Proceedings of The Role of Labeling in the Governance of Global Trade: The Developing Economy Perspective Conference. March 17-19. Bonne, Germany.
- Mario F. Teisl, Alice White-Cyr, Jonathan Rubin, Caroline Noblet, 2005. Mainer's knowledge, practices and attitudes toward clean air, vehicle emissions and Maine's Clean Car Program. *Department of Resource Economics and Policy Staff Paper # 551*
- Mario F. Teisl, Jonathan Rubin, Caroline Noblet, Lynn Cayting, Melissa Morrill, Thomas Brown, and Sue Jones. 2004. Designing Effective Environmental Labels for Passenger Vehicle Sales in Maine: Results of Focus Group Research. *Maine Agricultural Experiment Station Bulletin 434*.

Popular Publications

- Mario F. Teisl, Shan Huang, Caroline Noblet, Lisa Bragg, Catherine LaRochelle, Micheal Devanney, Jennifer L. Ward and Metin Cakir. 2004. Should School Districts Consolidate *Bangor Daily News*, April 5.

Consulting

- Estimating Boating Accident Risk Models, U.S. Coast Guard. National model and State models 2006.
- Analysis of North Carolina Hunting effort and success; 2001, 2003, 2005. North Carolina Wildlife Resources Commission

Research Grants Awarded

- *Economic Impact of Non-Motorized Guide-Led Recreation in Maine*
Investigators: Caroline Noblet and Todd Gabe
Sponsor: Maine Wilderness Society
Amount: \$11,530
Project dates: May 2006 – May 2008

- *Supporting Innovation and Growth of the Environmental and Energy Technology Cluster*
Investigators: Todd Gabe and Caroline Noblet
Sponsor: Environmental Energy and Technology Council of Maine
Amount: \$40,198
Project dates: April 2006 – April 2007

- *Sustainable Transportation Funding for Maine*
Investigators: Charles Morris, Daniel Innis, Caroline Noblet, Jonathan Rubin and Gregory Gould
Sponsor: Maine Department of Transportation
Amount: \$25,298
Project dates: September 2005 – March 2006

- *Cooperative Agreement Proposal to the Maine Arts Commission*
Investigators: Kathryn Hunt and Caroline Noblet
Sponsor: Maine Arts Commission
Amount: \$15,000
Project dates: September 2005 – August 2007

Teaching

Courses Taught

<u>Year</u>	<u>Course</u>	<u>Number of Students</u>	<u>Evaluation¹</u>
Fall 2007	ECO 120: Microeconomics Principles [2 sections]	~200	N/A
	REP 190: World, Food, Population and the Environment [2 sections]	~150	N/A
Spring 2007	INT 105: Environmental Policy	100	1.29
	REP 190: World, Food, Population and the Environment	120	1.36
Fall 2006	INT 105: Environmental Policy	120	1.35
Spring 2006	INT 105: Environmental Policy	150	1.18
Fall 2005	INT 105: Environmental Policy	120	1.38

¹ Overall evaluation of instructor: 1 = Excellent, 5 = Below Average