

# A Year in Review

*Building Community and Partnering for Success*



University of Maine  
**Division of Student Affairs**  
Annual Report 2007-2008



## **The Division of Student Affairs**

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*Senior Associate Dean of Students, Dr. Kenda Scheele*

*Associate Dean of Students, Angel M. Loreda*

*Director of Student and Administrative Support Services, Andrea L. Gifford*

*Computer Systems and Applications Support Specialist, Tony Llerena*

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## **Departments within Student Affairs**

*Alcohol and Drug Education, Lauri Sidelko, Director*

*Bodwell Center for Service & Volunteerism, Audra Grady, Coordinator*

*Campus Activities & Events, Gustavo Burkett, Director*

*Campus Recreation, Jeff Hunt, Director*

*Career Center, Patricia Counihan, Director*

*Commuter & Nontraditional Students, Barbara Smith, Staff Associate*

*Community Standards, David Fiacco, Director*

*Connections Program, Eric Roach, Director*

*Counseling Center, Doug Johnson, Director*

*GLBT Services, Sierran Lucey, Graduate Assistant*

*Greek Life, Dylan Mooney, Graduate Assistant*

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*Multicultural Programs, Judith Josiah-Martin, Director*

*Peer Education, Nicole Rozanski, Graduate Assistant*

*Residence Life, Tara Loomis, Director*

*Student Advocacy, Dwight Rideout, Advocate*

*Student and Organization Leader Development, Joshua Luce, Graduate Assistant*

*“Our staff is dedicated to helping students adjust to college life, get the most out of their college experience, and partner to make our University community a better place for all its members to live, study and work” Dr. Robert Q. Dana, Vice President & Dean of Students..*

## *Introduction, Vision and Mission*

The Division of Student Affairs is pleased to present our 2007– 2008 annual report. Student Affairs is primarily concerned about life on campus and providing support services to students to help them succeed at The University of Maine. Our efforts are intended to create an engaging, exciting, and purposeful program of campus life where students feel part of the community, empowered to make change, and committed to making this campus a vibrant place to live. Our staff works deliberately to involve students in the life of this community and in rounding out their college careers so that their impact in the world can be maximized.

This report outlines our vision, mission, standards as well as achievements and highlights from each department within our Division. If you would like more in-depth information on any of these areas, please visit our website at [www.umaine.edu/studentaffairs](http://www.umaine.edu/studentaffairs).

### *Student Affairs Vision and Mission*

#### **Vision**

Our vision is for a university in which students are fully engaged in a vibrant and purposeful community life that nurtures, guides and motivates them in realizing their fullest academic and personal potential.

#### **Mission**

The mission of the Division is to ensure the delivery of high-quality, well-utilized services and programs that support the academic success and personal development of UMaine students and that sustain a campus environment where the hallmark is a clear focus on student achievement and satisfaction. In effecting this mission the Division is committed to:

- ❖ developing and offering intellectual, cultural, social, recreational, and athletic activities and programs for students that focus, enhance and integrate academic learning and personal growth;
- ❖ creating and maintaining a campus-wide social environment that intentionally fosters ethical interaction and accountability to the community as well as personal maturity and responsibility;
- ❖ providing ample and accessible opportunities for organizational leadership, community service, and work of various kinds that prepare students for global citizenship and the continuing ideal of contribution to the larger community;
- ❖ designing and involving members of the University community in programs that increase awareness of the value of diversity and encourage a genuine respect for individual differences;
- ❖ providing educational and developmental services and personal counseling that assist students in integrating academic learning, life-skills education, interpersonal experiences, career planning, cultural awareness, and constructive recreational and leisure-time pursuits;

- ❖ delivering basic accommodation services, including student housing, dining, health care, and personal and public safety, in a manner and at a level of quality that help create a comfortable, safe, healthy and motivating environment for students;
- ❖ creating and maintaining, for students in residence, a variety of living learning environments or communities that offer structured opportunities for learning to live interdependently and for integrating learning and development of various kinds;
- ❖ serving as advisers, advocates and ombudspersons for students and student groups, as requested or appropriate; and engaging students deliberately, through structured activities and personal relations, to promote in them a sense of self-direction, of belongingness on campus, of perspective on their university experience, and of satisfaction with their educational pursuits.

## *Division-Wide Initiatives*

Successfully launched FYRE, our First Year Residential Program focused on creating a living environment that promotes engagement and retention of first-year students.

Executed the largest, most successful Career Fair including a record number of employers and registered student participants.

Commenced beginning stages of a tobacco-free campaign including numerous meetings with staff, faculty and student groups.

Implemented a merger between our Campus Activities office and the Bodwell Center for Service and Volunteerism to form Campus Activities and Student Engagement in an effort to increase the number of students who participate in volunteer opportunities as a benefit to the students and the community.

## *Standards of Professional Practice*

The Student Affairs Division operates under the standards of professional practice as outlined by NASPA: Student Affairs Administrators in Higher Education. NASPA is an organization of colleges, universities, agencies, and professional educators whose members are committed to providing services and education that enhance student growth and development. As an institutional member of NASPA, we have adopted their standards as a guideline for our day to day operation.

NASPA seeks to promote student personnel work as a profession which requires personal integrity, belief in the dignity and worth of individuals, respect for individual differences and diversity, a commitment to service, and dedication to the development of individuals and the college community through education. Our Division embodies these traits and commits itself to fulfilling the responsibilities of our positions by supporting the educational interests, rights, and welfare of students in accordance with the mission and goals of the University of Maine.

## *Major Achievements & Highlights in 2007*

### **Alcohol and Drug Education Program**

The mission of the Alcohol and Drug Education Programs (ADEP) is to change the campus drinking culture and gain a greater understanding of the dynamics of our community; provide substance use and abuse related education and resources to individuals and groups; empower students to make healthy choices around the issue of alcohol use; encourage an environment conducive to academic success where substance abuse is not tolerated; and continually monitor, measure, and improve our approaches to increase safety and reduce risks through primary prevention of substance abuse for members of our university community. The staff offers students opportunities to look at personal behaviors and options to choose healthy lifestyles- grounded in moderation and the acceptance of personal responsibility for actions.



The efforts of the office focus on:

- ✓ Educational programming for the purpose of changing knowledge, attitudes, and behavioral intentions
- ✓ Health promotion, wellness and promoting a normative environment through environmental management
- ✓ Early intervention, treatment, and referral strategies
- ✓ Enforcement and policy efforts
- ✓ Training programs
- ✓ Research and development
- ✓ Outreach, partnerships and coalitions

These efforts are carried out in a variety of ways but consistently include having a presence with the students beginning with presentations at summer Orientation for both students and parents. For example, wellness fairs were held in residence hall quads co-sponsored with Safe Campus, Cutler Health Center, University Volunteer Ambulance Corp, Public Safety and Peer Educators. Over 1000 students participated in these fairs. We conducted alcohol education programs in the First Year Residential Experience halls every Sunday evening in the fall and spring semester with over 700 first-year students participating in these programs. For the Great American Smoke Out and Tobacco Awareness Week in November, we had information tables, smoking cessation resources and an informational poster which were distributed across campus.

In addition to programming, our office contributes to academic offerings such as Classroom Alternatives curriculum infusion program, an alcohol education program conducted in 35 classrooms in the fall semester and 15 classrooms in the spring semester. Additionally, we created a partnership with a faculty in communications to assist with public health campaigns in the group work classes. The ADEP Peer Education class, a three-credit course, had students participate in programs throughout the fall semester which included information tabling, safe spring break events, assisting public safety with road blocks and participating in residence hall fairs.

We focused targeted programs for high-risk populations (e.g., fraternity, sorority, athletes, first-year students) through speakers and directed programming toward risk management in both fall and spring semesters. This included 18 hazing prevention and 18 alcohol education programs for athletes and 14 alcohol education classes in fraternity houses and sorority chapter rooms throughout the academic year. In conjunction with the athletic department, we conducted a comprehensive alcohol, other drug, and hazing prevention program for all athletes on campus. This included the Alcohol and Hazing Prevention educational sessions for each team, an all-athlete meeting, regular meetings with the athletic cooperative support group, a coaches meeting each semester, meetings with the Student Athletic Advisory Committee, and the Student Athletic Advisory Board.

The office is a supporter and provider of the Brief Alcohol Screening and Intervention for College Students (BASICS) program, which served 441 students this academic year through class and individual meetings for screening and brief intervention. Additionally, we had 13 self referrals, 3 coach referrals, as well as 11 referrals from other departments or off campus agencies. The results from these screenings are then used in consultations with each individual student as an effort to illustrate patterns and risks the student may be experiencing.

Our latest creative program Collegiate Alcohol Management Program (CAMP) involves an overnight field intervention for students in danger of suspension based on the severity or repetitiveness of violations. This year seven CAMP trips were held from Friday afternoon until Saturday evening and took place at various wilderness locations in Maine. The collaboration with our Outdoor Adventure Program, Maine Bound, allows the merging of challenge, reflection and education all in one experience.

## Bodwell Center

The Bodwell Center for Service and Volunteerism is a multi-faceted department within the Division of Student Affairs. Our mission is to create civic mindedness by building an engaged campus through the promotion of service-learning and volunteerism to students, faculty, and staff in order to strengthen our local, national, and international communities.



Located within the strategic heart of the campus, the Memorial Union, our main area of operation is being a resource and networking center. As we gather ourselves together to begin another academic year we will begin a journey of improving everything we do, to provide for the needs of our campus community. Other main areas of operation are our programs and organizations, education, and support for anyone interested in positive social change, here in Maine or anywhere!

Every day we strive to reach our vision of an engaged campus of productive global citizens in which every member has the opportunity and access to volunteering, service-learning, and civic engagement. We attempt to complete this grand task through our various programs and community partnerships listed below.

- ➔ Adopt-An-Elder (Renamed for Fall 2008, Elder Connection)
- ➔ Alternative Spring Break  
*ASB has reached new heights this past year with the success of hosting the First Annual Art Auction bringing in close to \$10,000 this year. ASB also completed the first international trip to Nicaragua in May 2008.*
- ➔ AmeriCorps Education Award Only Program, SERVE NNE: Students Engaged in Redefining a Vision for Service, Northern New England
- ➔ Black Bear Mentors  
Collaboration with River Coalition and Big Brothers, Big Sisters of Eastern Maine.
- ➔ Black Bear Volunteers
- ➔ Blood Drives with American Red Cross
- ➔ Clean Sweep  
4 day yard sale after clean-up of campus
- ➔ Maine Day  
Campus wide service project for spring clean up
- ➔ Up Til' Dawn  
New partnership initiated after several meetings and a visit to St. Jude's Hospital
- ➔ Volunteer Fair
- ➔ Volunteer Recognition  
Servant Heart Scholarship awarded at Volunteer Appreciation Night
- ➔ Holiday Sharing Program  
In collaboration with Maine Christian Association and Crossroads Resource Center

## **Campus Activities and Events**

The mission of the Office of Campus Activities & Events is to provide students at the University of Maine with opportunities that stimulate and encourage social, cultural, intellectual and recreational interaction by providing learning experiences outside of the classroom. Opportunities for citizenship, community development, leadership development and professional growth are the major thrust of our focus as we interact daily with students.



The Office consists of the 5 functional areas, each with specific staffing, budgetary and programming considerations. Overall, our staffing is minimal in relationship to the programs we provide to the campus and the community. We continue to rely heavily on students, both undergraduate and graduate, to fill positions generally held by professional and classified staff in other institutions. With the move of the reservation system to the Deans area, we have managed to better distribute the duties of our staff and students. We are fortunate to have been able to do so without major impact to the programs we provide.

The 5 functional areas that made up the office this past year are as follows:

- Greek Life
- Memorial Union Operations
- Campus Activities and Events
- Student Organizations and Leader Development
- Bodwell Center for Volunteerism and Service (partially)

Our primary objectives are:

1. To create a fun, informative, and diverse campus life
2. To complement students' programs of study by providing out-of-the classroom developmental, co-curricular, and social opportunities
3. To create and foster leadership development within the context of student-led student organizations, programs, and events
4. To promote student involvement in order to create a sense of environmental concern, global thinking, and societal responsibility
5. To help student develop a sense of civility and service to the community

We accomplish these objectives through:

1. Social and educational programming
2. Student-lead organizations and programs
3. Leadership development opportunities
4. Volunteer opportunities
5. Environmental and conservation projects through student involvement
6. Service learning projects
7. Hands-on programming

Campus Activities and Events had combined attendance of over **40,100** at our events during the 2007 – 2008 academic year. These events were possible due to the collaboration with many departments and organizations in the UMaine community. Some of these collaborations included:

- Worked with Maine Peace Action Committee and their provocative lecture series.
- Assisted the Alumni Association with their re-union weekends.
- Assisted AOPi with Mr. Fraternity.
- Assisted Music faculty with jazz movie series and weekly concert series.
- Assisted Sig Ep with Rock Against Rape.
- Worked with Beta Theta Pi for their Sleep Out for AIDS awareness.
- Assisted the Peace and Justice Center with the planning of the Hope Festival.
- Assisted Student Entertainment with Guest Lecture Series. (1/month), 3 concerts, Senior Council, and the Frequency.
- Assisted the Bodwell Center with several blood drives, Alternative Spring Break fundraisers, and the Volunteer Fair.
- Assisted Multi-Cultural Programs with planning and budgeting of their programs (Latino Heritage, Late Night in the Union, Taste of Asia dinner, Alana Spring Preview weekend).
- Assisted with the planning of Maine Day.
- Assisted GLBT with several awareness programs in and outside the Memorial Union.
- Assisted the Sophomore Owls with Battle of the Bands.
- Assisted with the planning and paperwork for over 38 bonfires.
- Assisted Career Center with the Career Fair.
- Assisted Peer Educators with the “Know your status” dinner.

Campus Activities Board sponsored events had a significant increase in attendance to all the weekly series events including:

- 4 Late Night in the Union programs – co-sponsored with Panhel and IFC. Each late night had a different theme: Maine Mania, Halloween, Spring Fling, and Around the World. Each one of these programs brought easily over 1,000 students to the Union, the Field House, or outside behind the library.
- 2 Bus trips to Six Flags. Both trips were sold out within days of advertising.
- 2 Stress Free Finals weeks. Students commented each time how great it was to be able to take a break from finals and do something fun to relax.
- Maine Mania Week. The week was full of events and it truly served as a great way to welcome students to UMaine.
- Winter Carnival Week. This year Winter Carnival was a great success. Each night we had a different event related to our theme “Around the World”.
- Spring Fling Week. This year we tried a new theme with “Around the World”. We had the event at the Field House which was a good idea considering the 1,500 plus students that attended.
- 23 Games Nights – co-sponsored weekly with Phi Mu. Bingo continues to be our biggest game night each month!
- 23 acoustic acts – co-sponsored towards the end of the spring semester with Lambda Chi, Sigma Phi Epsilon, and Kappa Sigma. The fraternities have truly been a great help with this program by setting up and taking down each night.

- 25 movies (4 showings per week) – co-sponsored with Gamma Sigma Sigma. The movies have been a huge success; we even had the opportunity of having a few extra showings during the snow days.
- 6 Cruizin’ programs – co-sponsored with different HGB’s, fraternities, and sororities. The program has been used significantly more this year than last. Residence Halls call constantly to have the programs done in the common areas, and some of the Greek chapters have also taken advantage of these programs as a good alternative to social events.
- 22 comedy shows – co-sponsored weekly with Theta Chi. The shows have been very well attended, and the “best seat of the house” has been a great incentive for attendance.
- 22 karaoke nights – co-sponsored weekly with different clubs. This program seems to be a favorite. Each night we have about 100 – 150 students that take advantage of singing in the Bear’s Den.
- 12 bands for the Frequency – co-sponsored with Student Entertainment. The relationship with Student Entertainment keeps being strong, and this program shows it. We have had a very successful year bringing many nationally and locally known bands.
- Sent out Wazzup weekly to over 1,895 students. The newsletter has been a huge success. The mailing list has grown significantly and this year even parents have requested to get the emails every week!
- Implemented the “Campus Activities News Flush” as an advertising tool with great success.

Our accomplishments have not stopped at the local level. The National Association of Campus Activities (NACA) has recognized the Campus Activities Board at the University of Maine with the “Excellence in Programming Award” for the *fifth year in a row*. We feel confident knowing that we have one of the strongest and best recognized Campus Activities Board (CAB) in the country!

### **Campus Recreation**

Fiscal year 2008 was a watershed year for Campus Recreation at the University of Maine. On August 31, 2007 the national-award-winning UMaine Student Recreation and Fitness Center (SRFC) opened its doors. Its timely opening and subsequent successful operation were tremendous accomplishments for the Division of Student Affairs and the Department of Campus Recreation.



The Center has quickly established itself as a landmark building and showcase at the University of Maine. All major systems and design functions have exceeded expectations. The designation as a Silver LEED building was a great accomplishment for everyone involved in the construction and operation of the building. Winning a NIRSA Outstanding Sport Facility Award put the University of Maine into the national spotlight.

Over the past year, the Center has hosted numerous events of campus, statewide, and national importance. The Center also has become a key tool in the attraction of both students and employees to the University. It is clear that the SRFC is successful and creating a major impact on the campus and surrounding community.

Of utmost importance, the new facility has paved the way for a major expansion of Campus Recreation programs and services. A few statistics logged since opening tell the story well: 5,135 hours of operation; 325,000 user visits; close to 12,000 participants in organized fitness programs; and vibrant intramural, adventure and summer youth camp programs.

Unlike most new facilities at other institutions, we scaled up to full delivery of services within the first three months of operation. Campus Recreation programs have quickly established a reputation for being first-rate in terms of quality, availability and affordability. Staff at every level aspire to three benchmarks: highest quality programs and services; a clean and safe environment; and outstanding customer service. Feedback from users and members suggests these benchmarks are being well met.

### **Our Values**

**Diversity** – We believe in achieving excellence through cultural diversity. We support this endeavor by creating a welcoming environment in our facilities, and offering a variety of programs and services to appeal to all members of our community.

**Personal Development** – We consider ourselves educators and provide opportunities for our participants to learn grow and develop new skills through participation. We commit to the development of our staff by offering challenging employment, meaningful leadership experiences and purposeful on-going training.

**Sustainability** – We are excellent stewards of our resources. We work hard to responsibly manage our environmental, human and fiscal resources to support continuous, high level programming.

**Wellness** – We are committed to helping people make positive, lasting changes in their lives. We provide excellent programs, services and facilities that support the health and well being of our campus and community.

**Customer Service** – We care about our participants and work hard to offer world class, welcoming service. We strive to be the place people think about when they think of excellent customer service at the University of Maine.

**Safety** – Safety is our top priority. We offer high quality programs, services and facilities that take care of the physical and emotional safety of our participants.

**Fun** – We make it fun to play, participate, learn, and grow through experiences with Campus Recreation.

The Fitness and Wellness area of the Campus Recreation Department in the Division of Student Affairs throughout the year employed approximately 60 employees including Fitness Attendants, Group Fitness Instructors, Personal Trainers, a Fitness Manager, and a Graduate Assistant. The Fitness and Wellness Program also supported the practical learning of several practicum, capstone, and intern students. The Fitness and Wellness Program was responsible for providing quality

health/fitness opportunities and wellness programs to members and potential members, and to our students, staff, and community. We also provided students with a professional work environment to learn the skills needed for a successful career after college.

The Intramural sports Program employed approximately 75 students in a variety of positions. Most of these were in the areas of officiating and supervisors. This year there were a total of 37 sports offered by the Intramural Sports Program, which included just over 100 activities. Intramural Sports saw approximately 15,000 (14,373) participants this past year in all of its activities.

Outdoor playing surfaces and the Dome received maximum usage this past year. Our worst outdoor playing surface and least safe (intramural soccer fields) will be replaced by a much-needed synthetic surface in FY09. This will eliminate a major concern for the upcoming year. The new Rec Center received much praise from the participants, especially the new Mac Court. The only concern was, just like the outdoor playing fields, inside usage was almost at maximum capacity during evening hours, the time most wanted by participants for Intramural Sports.

Maine Bound employed 25 students in a variety of customer service and leadership positions. Staff members were responsible for day-to-day operations and supervision of participants in the Maine Bound Adventure Center and the challenge course. This included activity registration and fee collection, facility monitoring and policy enforcement, emergency response, customer service and basic office tasks. Furthermore the staff was responsible for instruction, logistics, risk management and marketing for a variety of outdoor skill courses which range from local to international. The professional staff oversaw staff scheduling and evaluation, conducted staff training, developed a programming schedule and taught a variety of academic courses.

Maine Bound's core areas of responsibility were managing and programming two facilities, the Adventure Center and challenge course, delivering non-credit outdoor educational experiences, renting specialty outdoor equipment and offering academic courses. Our mission was and continues to be to teach enjoyment and respect for the natural world, leadership, and respect for oneself and others.

During the 07-08 year, Marketing/Member Services at Campus Recreation employed approximately 8 students in three different positions: Assistant for Member Services, Senior Supervisor for Member Services, and Assistant for Marketing. There were also two marketing interns who served at different points in the year. Member Services employees were responsible for customer service in the areas of membership and program sales. Marketing employees were responsible for providing support to the Assistant Director for Marketing and Memberships. The Marketing/Member Services unit focused on providing positive customer service and fostering a welcoming, safe and inclusive environment in all Department of Campus Recreation facilities.

The Operations staff at Campus Recreation employed approximately 130 students in a variety of leadership and customer service positions. This staff was responsible for the day-to-day operations and supervision of participants and facilities including the Student Recreation and Fitness Center, Bridge Tennis Courts, Lengyel Field, Riverside Recreation Area, University Park Field, and 22 miles of Trails. While the Assistant Director for Maine Bound oversaw the daily operation of the Maine Bound Adventure Center, the Operations staff did do regular maintenance and repairs to the facility as well.

Operations Staff provided primary emergency assistance for the Student Recreation and Fitness Center and outlying facilities and backup emergency assistance and support for the Intramural Sports staff as needed. Operations scheduled all facility usage and rentals, working with on and off-campus groups to facilitate their positive experience with our organization. The Operations staff focused on providing positive customer service and fostering a welcoming, safe and inclusive environment in all Campus Recreation facilities we supervise.

The Sport Club program provides extramural competition and recreational opportunity for undergraduate and graduate students, as well as interested faculty and staff. The program also provides the opportunity for students to develop leadership, organizational, budgeting, fundraising and sport skills by becoming Club Officers and managing the practice and competition schedules, budgets, travel and paperwork required of their club.

Currently the Youth Programs area in Campus Recreation consists of birthday parties, snow day camps, single RAD Day Camps and multi-day summer RAD Camps. The purpose of providing a healthy, well-rounded Youth Program is to enhance the offerings of Campus Recreation to attract families to our facility, to utilize facilities during down times throughout the year through children's programming, to provide area families with alternatives during days when local schools are cancelled due to snow, in-service days for teachers, etc., and to provide area youth with healthy, engaging recreational and educational programming in an excellent facility. An obvious benefit to this programming is a diversified revenue stream for Campus Recreation that helps offset our dependency on memberships and provides local residents a connection to the Rec Center and our department through the programs they may utilize for their kids.

## **Career Center**

The Career Center's mission is to provide quality career services and programs for UMaine students and alumni which will enable them to successfully identify and pursue their career goals. This mission is a collaborative effort between our staff, students, faculty, employers, and alumni.



Staff members provide individual counseling to help students explore career options, set career goals, and devise strategies for reaching these goals. CHOICES, an easy-to-use computer guidance system, is also used to assist students with career decisions. Counselors are actively involved in outreach programming in residence halls, academic classes, and organizations on campus. The career library located in the Career Center contains extensive written and audio-visual materials on careers, employers, and graduate schools.

Special events are sponsored by the Career Center on an on-going basis. These programs are designed to help students make connections with employers, either for career information or for employment assistance. Examples of such programs are the UMaine Career Fair, an annual fair with 150 companies meeting 1049 students!

Employers from a variety of regional and national firms conduct interviews on campus for graduating students. A number of organizations also interview underclass students on campus for summer or cooperative education positions. In addition, the Center collects and publishes

information regarding job openings for graduates. Students are also encouraged to develop their own personalized job search, and assistance is provided through individual counseling and group workshops such as Resume Writing and Interviewing Techniques.

This year the Career Center collaborated with the Provost and the Director of Explorations to develop and deliver a career development-based curriculum for the first-year undecided students and met with the instructors weekly to provide consultation on the course content and instruction. In addition the staff provided more opportunities for UMaine health professions students to experience hands-on learning through various outreach programs: job shadowing health care providers, providing educational programs to migrant and seasonal farm workers, delivering dental health programs to elementary and preschool children, and being guest speakers in Maine high schools to discuss their career choices.

Community outreach and service through the students remains a goal of the Career Center. Dental outreach programs to schools and daycares in Penobscot and Aroostook Counties—providing UMaine students with exposure to rural and underserved populations—are one example of these successful programs. A second example is the coordination, training and supervision of students participating in the Maine Medical Mission program in Aroostook County, providing health care services for migrant workers. Programs such as these not only assist UMaine students with hands-on experiences in their field of study, but provide much needed services to the state of Maine.

Academically, a strong relationships was established with some departments and student groups within the College of Liberal Arts and Sciences by offering customized programs (ex: Careers for Anthropology majors) and by collaborating in the design and delivery of career development modules for academic courses (ex: Communication Sciences and Disorders Senior Capstone course).

Some Career Center statistics for 2007-2008

•Career Counseling	818 students
•Resume Critiques	666 students
•Mock Interviews	102 students
•Class presentations	4,267 students
•Maine Mentor referrals	121 students
•Resume Books	179 student resumes 3,099 employer views
•Job Interviews	486 interviews
•Registrations	2353 students
•Webpage “hits”	58,0807 “hits”
•Career Fair	149 employers 1,049 students
•Engineering Job Fair	63 employers 474 students
•On-campus recruiting	76 employers
•Emails/job alerts to students	12,200 emails
•Emails/job alerts to faculty/staff	859 emails
•Jobs posted to UMaine only	966 jobs
•Jobs posted to Experience	58,846 jobs
•Employers linked to UMaine	5,792 employers
•Employer information sessions	25 sessions

## Community Standards

The Office of Community Standards, Rights and Responsibilities promotes personal responsibility through educational outreach to the University community and the enforcement of the Student Conduct Code in a kind, caring and compassionate manner.



The Office of Community Standards, Rights and Responsibilities resolved 1363 Student Conduct Code violations during the 2007-08 academic year. This represents an 11.8% increase in case activity from the previous reporting period. This data represents an increase in the number of cases in general. However, the rate of alcohol or drug related violations has not increased proportionally, but has remained relatively stable.

The following figures are highlights of current data analysis.

- Twenty-three disciplinary suspensions were processed during this period. Most remaining cases placed students on a status of Warning or Disciplinary Probation (695).
- 595 students were referred to the Alcohol and Drug Education Programs Office for alcohol/drug education or counseling. The ADEP Office offered BASICS, PARTY, CAMP and individual counseling as part of a comprehensive effort to reduce the risk of alcohol and other drug use.
- Fifty deferred disciplinary suspensions were processed during this period. The Deferred Suspension status has been very effectively used to provide lifelines to students that are at risk of serious disciplinary action. A large portion of those continued to function in our community at the expected levels.
- Seventy percent (945) of all resolved cases involved male students, while thirty percent (418) involved females. This gender breakdown has remained relatively stable for the past three years.
- Forty-nine percent (679) of all resolved cases (1363) involved alcohol or other drugs. This represents a twenty-six percent decrease in AOD cases compared to the total number of cases from the previous reporting period. This success can be attributed to an aggressive campaign to address alcohol and drug related violations by the Dean of Students Office, Office of Residence Life, and Alcohol and Drug Education Programs. An appropriately aggressive parental notification policy has also contributed to this significant reduction.

A very comprehensive training program was provided to the SCCC. In October 2007, a four hour training session was conducted for new members of the SCCC as well as hearing officers in the Office of Community Standards, Rights and Responsibilities. The training consisted of a review of current policy and a mock hearing. Graduate students in the Higher Educational Leadership program served as actors and SCCC members conducted the hearing.

Community Standards staff have also attended a variety of professional development programs including hazing prevention, education and response in which the Director co-presented with a faculty member from the Higher Education graduate program. A presentation on illegal file sharing and the Recording Industry of America was co-presented with Information Technologies in First Year Residential Experience halls on three separate occasions. Staff also attended a

program on Threat Assessment and Aggression management for Colleges and Universities presented under the auspices of NCHERM by: John D. Byrnes, President, Center for Aggression Management, Inc.

One webinar was sponsored by this office for the campus community. In fall 2007 the National Center for Higher Education Risk Management (NCHERM) presented Responding to Troubled and At-Risk Students. These training opportunities were made available to the entire campus community with special focus on the SCCC and student affairs staff. The demand for information and advice on addressing disruptive classroom behaviors and academic integrity issues has increased steadily during the current academic year. As such, we will focus future education efforts on these issues.

### **Counseling Center and Peer Education**

During this year the entire staff of the Counseling Center performed their duties with dedication, enthusiasm and professionalism. All staff worked hard to extend



**Counseling Center  
and Peer Education Program**  
THE DIVISION OF STUDENT AFFAIRS

our work into the community and collaborate in the overall mission of the Division of Student Affairs to an extent never before seen. The entire Staff of the Counseling Center has demonstrated their commitment to a new and significant enthusiasm for community based health and prevention efforts. Their accomplishments this year were recognized by Vice President, Robert Dana, when the Staff of the Counseling Center received the STAR award for Excellence.

#### Accreditation:

International Association of Counseling Services (IACS) and the 2000-hour Pre-Doctoral Internship in Clinical/Counseling Psychology; accredited by the American Psychological Association (APA).

#### Years of Operation:

40<sup>th</sup> year of the Counseling Center  
30<sup>th</sup> year of our Pre-Doctoral Internship Program.

#### Services:

Peer Education Program  
Prevention and Educational Programs  
Training and Consultation Services  
Individual, couples and group counseling for students  
Crisis and Emergency Mental Health Services  
Psychiatric Services

The Center provided 299 hours of prevention and postvention activities affecting 2,794 students. These efforts were directed to Residence Life training, New Student Orientation, National Eating Disorder Awareness Week, Maine Hello and Welcome Weekend, workshops on stress and coping, presentations at Student Leadership Conference, consultation with athletics teams, and

classroom lectures on diversity, wellness, and gender. Specific ventures included postvention sessions with students affected by the deaths of UMaine students, and training with residence assistance on recognizing signs of suicide and depression, referral skills, active listening and setting boundaries.

In addition to the public service to the UMaine community, staff members also contributed to the greater surrounding community such as the presentation on the Seasonal Affective Disorder at Deer Isle's Winterfestival and the Sport Psychology lecture to community youth hockey coaches.

New initiatives this year included the development of a Relaxation and Guided Imagery compact disc that includes relaxation, centering, and mindfulness recordings in mp3 audio files. These are now available to students who access our services at the center with some 40 CDs having been handed out this past year.

Within the Division the Center has collaborated with many other departments to deliver prevention and educational programming and mutual consultation and professional exchanges including Alcohol and Drug Education Programs; Residence Life; Safe Campus Office; Deans of Students; Career Center; Student Volunteer Office; Athletics; UMaine Police.

Particularly in the Peer education arena, the program was expanded to include a "student-athlete track" which provides mentoring and campus involvement to first year student-athletes in areas outside of athletics. The goal is to engage these students in campus life and help them develop an identity that is broader than student-athlete. Other programs reached 488 students through 29 workshops.

### **First & Second Year Programs**

This academic year (07-08) was a year that brought many new programs and initiatives to the Office of First and Second Year Programs (formally called the Connections Program). We continued to maintain the original goal and mission of the MELMAC

College Success Grant, but significantly expanded these to include the First Year Residential Experience, the Maine Hello, college student assessment, and the development of a Second Year Program. In addition, the type and scope of our programmatic efforts were expanded. We continued providing an individualized approach to student development and success. Students' interests and needs were always first and foremost in our thinking. Our work continued with the College Student Inventory (CSI) and UM's admission ranking scale to reach out to our high risk students.



Outreach to first-year students was directed, again, by the reports generated from the College Student Inventory (CSI). This year we continued to use additional information from the Admission's office to provide a more accurate list of "high-risk" students. Having a better understanding of the potential the CSI had we were better prepared to use the individual reports and the campus summaries. We had approximately 82% of the first-year cohort complete the CSI and had the results in our hands much sooner than in previous years. Each of the summary reports (i.e., students who

would benefit from social enrichment, career counseling, etc.) was given to the appropriate associate dean and director.

Through many of the assessment projects in which we were involved we gained greater insight into the environment and culture here at UM and how our students perceive their environment. We continued to put ourselves in the shoes for first-year students to make sure UM was providing a high-quality and meaningful experience. Overall we felt like we were playing a positive role in the lives of the students we serve.

This year our office undertook a collaborative effort with Residence Life to develop and implement the First Year Residential Experience (FYRE). This campus-wide program played a significant role in our mission and vision for this past year. Our office approached the first year of FYRE with enthusiasm, excitement and commitment to making the program a long-term and essential part of the UM experience for first-year students. The First Year Residential Experience (FYRE) became a program that allowed our office to blend many of the early intervention initiatives and strategies with a residential population that was more easily accessible. The collaborative nature of the program allowed our office to provide greater support and guidance for more first-year students. FYRE was certainly a time-consuming and resources-consuming initiative, but was a program we enjoyed and look forward to improving upon next year. The key to the success of the FYRE is the intimate and collegial collaboration between the OFSYP and Residence Life.

We continued our mission to challenge the existing environment here on campus and suggested new and innovative ways to connect with first-year students, reduce bureaucracy and increase the opportunities for student success. We put the needs and concerns of students first and encouraged many departments to think a little differently as they delivered their programs and services to students.

## **GLBT Services**

Located on the first floor of the Memorial Union, the Rainbow Resource Center is home to GLBT Services.

Although educational outreach expanded to include some new programs, the “Guess Who’s Gay” residence hall program continued to be the most popular and was conducted 10 times throughout the year presented to a total of 344 students.



Pride Week saw 1000 people in attendance at the events throughout the week marking it a huge success. The students had the ability to be more “out” and gained visibility on campus through the advertising we used as well as the publicity we got through the Maine Campus and other venues. The greatest visibility that we achieved during Pride Week was due to our ability to have the Pride flag fly on the Mall throughout the week. This meant a lot for the students and it made them feel important on campus. They would like to continue this as a tradition to mark the beginning of Pride Week each year. The Drag Show, our biggest annual event, also drew a very large crowd with 600 people crammed into the Main Dining Room to see the show and be a part of the exciting atmosphere.

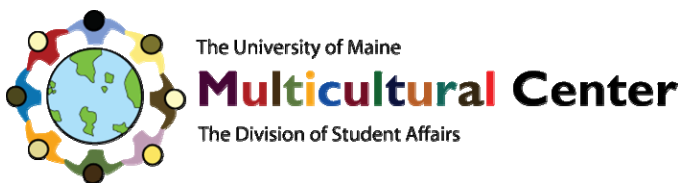
The most rewarding highlight of the year was working with the Wilde Stein officers as well as the Rainbow Resource Center work-study students to become leaders on campus. In the past, students affiliated with these groups had not been recognized as leaders by people outside of the groups. At the Student Affairs Award Ceremony this spring Wilde Stein and the GLBT and Allies Council were presented with three different awards: Wilde Stein's Vice President won the Emerging Student Leader award, the Pride Week Chair along with the Co-Chair of the GLBT and Allies Council won the GLBTA Student Leader award, and Wilde Stein won the Outstanding Student Organization award out of nearly 200 organizations. Wilde Stein also won third place in the Maine Day Parade in which they had not participated in recent years. These were huge strides for this marginalized group of students to make and contribute to the continuing campus-wide effort towards equality and inclusiveness.

The Gay, Lesbian, Bisexual, Transgender and Allies Council serves to advise senior administrators, through the Vice President of Student Affairs, about the concerns and needs of the gay, lesbian, bisexual and transgender community (students, faculty and staff) at the University of Maine. The Council promotes education and awareness activities for the campus community, advocates for the inclusion of relevant material and approaches in the academic curriculum and provides a forum for discussing the needs of the GLBT community. The Council also advises the Director of Equal Opportunity on problems that may involve discrimination and harassment of GLBT persons.

The Council includes representatives from all segments of UMaine community – undergraduate and graduate students, faculty, professional and classified staff. The sub-committees of the Allies Council include: Education and Advocacy, Curricula Development and Social/Event Planning.

## **Multicultural Programs**

The Office of Multicultural Programs is committed to planning, developing and implementing programs and services to meet the needs of students of color. The



Center acts as the focal point of cultural enrichment and diversity; it is a place where students gather formally and informally. It is also a place where academic, personal and social growth and development are at the heart of the center's goals:

- Provide support services and programs to students of color
- Empowering students of color to take ownership of their education
- Encourage students to take advantage of leadership opportunities
- Assist the University of Maine in creating an environment that acknowledges, respects, and appreciates multiculturalism
- Work with the Admissions Office to recruit and retain students of diverse racial, cultural and class backgrounds
- Work with majority students to support their learning about race, racism, cultural pluralism and their own cultural perspectives

### Major Cultural and Social Events

- Assisted with the Martin Luther King Birthday Celebrations –Jan 08

- Sponsored the Black History Month Events – Feb 08
- Assisted with the International Dance Festival – Feb 08
- Sponsored 8 student attendance to the Latin Student Leadership Conference – Mar 08
- Conducted Sister Supporting Sisters Celebrations – Mar 08
- Sponsored Latin Heritage Celebrations – April 08
- Sponsored African Heritage Week of Activities – April 08
- Sponsored Taste of Asia – April 08
- Hosted Spring Preview – April 08
- Participated in Human Rights Awareness Week of Celebrations – April 08
- Participated in Seeds of Peace conference May 08
- Hosted the representatives of the Institute for Recruitment of Teachers and held student conferences – May 08

The Office also contributed to the greater community through coordinated efforts with area schools specifically, Orono, Old Town, Portland and Bangor middle and high school for speaker events on topics of cultural interest. We hope to expand these speaking events with drama and music presentation throughout next year specifically with the African Student Association and the Asian Student Association. Staff also provided a presentation for the Admissions Advisory Council Meeting in May 2008 where we introduced our services to nine school districts and plan field visits throughout the upcoming school year in collaboration with the Admissions Office.

## **Residence Life**

The overriding mission of the Department of Residence Life is to engage students through vibrant learning communities to create experiences that inspire academic and personal success. With 18 residence halls nearly and 3,800 student residents, Residence Life responds to a broad range of situations and events annually as we partner with residents, staff and faculty to work toward students' success.



July 1, 2007 marked the beginning of a new era in the Department of Residence Life at the University of Maine with the establishment of the new Community Coordinator position and the complex grouping of the halls. Seven talented and dedicated professionals were recruited with the expectation of turning this department around and making it a vital entity within the University. We spent much of the first six weeks setting our agenda for the year and creating a strategic plan which mapped out our blueprint for the next few years. We also spent a significant amount of time developing relationships with one another. This department has been in transition for the past two years and this year marked the true beginning of our transformation from good to great!

This year also marked the beginning of the First Year Residential Experience and the formation of our partnership with the Office of First and Second Year Programs. The fall semester was difficult as expected. Both staffs were struggling for clarification of expectations as well as trying to balance the focus of FYRE with all of their other responsibilities. We met mid year and made significant changes in structure and clarified roles and expectations. As a result, spring semester was much more successful and a lot less stressful.

Residence Life contributed significantly to the Office of Community Standards, Rights and Responsibilities by hearing over 600 low-level student conduct cases. We have decided to implement a Hearing Night where two CCs and one ACC will be scheduled to hear the majority of residence hall assigned cases on a weekly basis. We are hoping that this new structure will allow us to meet and resolve cases in a more timely manner.

We continue to develop and strengthen our relationships with our external partners including Property Management, Housing, Dining, and Technology Services. I established a bi-weekly meeting with these areas to review and discuss issues related to the on campus living experience. These meetings have proven to be invaluable by not only enhancing communication among the areas, but also by allowing us to address residents' concerns immediately.

### Community Development Initiatives

This year we continued to use the CDI model but added categories for tracking purposes. These categories were based on the department's Core Values and Strategic Plan as well as the focus areas identified for the division. The following is a summary of the types and number of CDIs by complex.

CDI	Diversity	Alcohol Drug Education	Sex Assault & Violence Prevention	Life Skills	Community Development	Community Service	Sustain.	Total
SOX	3	20	14	80	313	8	1	439
Andro/Knox	4	8	7	136	213	8	2	378
CG	21	18	22	34	314	6	11	426
BCEPS	11	9	8	39	265	6	12	350
H2O	3	14	6	26	381	2	8	440
YAK	12	12	6	16	143	10	9	208
DTAV/Patch	5	5	8	24	5	5	3	55
Total	59	86	71	355	1634	45	46	2296

### Learning Communities/Special Interest Housing

**Innovations**

**Quiet Study**

**Choice (FYRE Chem free)**

**Outdoor Adventure (FYRE)**

**Choice (Upper-class Chem Free)**

**Outdoor Adventure (Upper-class)**

**Honors Living Learning Community**

**Support for Science Students (S^3) Theme House**

**The Well Theme House** (encompassed physical, social, intellectual, environmental, spiritual and emotional well being)

**Engineering Theme House**

## **Student and Administrative Support Services**

The focus of this year for the student support branch of the department focused on providing excellent service and attention to student issues and concerns through increased face time with each student or group. Advocacy services provided many with widespread assistance in several areas. Services included mediation for students with faculty, interpretation and explanation of University policies, event planning and financing options to student groups, support for inquiring parents, creation of academic improvement plans with struggling students, as well as numerous individual issues brought to the attention of the office. Added to the list of services provided was the role of graduate student liaison to Student Affairs. Through attendance at graduate student government meetings, small group luncheons and referrals from faculty, the Director of Student Support Services began promoting this service to a group of students who have historically not had such a person connected with the Division. Several graduate students utilized the services and the appreciate response of this population was overwhelming.

Also new to the student support branch was the supervision of the commuter and non-traditional student program. The full-time staff associate in this area began reporting to the Director of Student Support Services which helped give this large population a voice within the Dean's office. One particular issue addressed was the creation and location of a family room. UMaine and the commuter lounge have experienced growth in the number of parents with young children voicing a desire to have a strong presence in the campus community. Privacy issues for breast feeding and pumping and a need for quiet space for little "nappers" became a priority for these parents and Student Support Services. Two rooms were made available in Hannibal Hamlin Hall with a private bathroom and both will be undergoing a facelift next year to ensure comfort and safety for these families.

From the administrative support side of the operation, the office began another year with a new administrative assistant. The office also assumed responsibility for maintenance of the Memorial Union under direction of the Senior Associate Dean as well as the room reservation system and vendor table space allocation responsibilities. Because of this, a thorough evaluation of needs among the professional staff was conducted; duties were identified and separated between the two administrative assistants. New office protocols and an improved student filing system were put into place in an effort to streamline the flow of information in the front office.

Fiscal responsibility and training was again at the center of the Director's focus. An in-depth review of the financial processes of the Bodwell Center and Campus Activities and Events ensured that best practices would be followed and new staff in the departments received proper training. The Director also participated in an evaluation of staffing at the Counseling Center to allow for maximum benefit of financial resources available in order to continue maintaining the current staffing pattern.

The IT staff continued to engage with the enterprise software RecTrac for Campus Recreation. This implementation was a monumental project that involved many people, departments, and

hours of work. The completion of the first year with minimal problems was a great display of the competency of the Systems Support Specialist. This project was the catalyst for the development and advancement of technologies new to the University. The Division continued to grow as the need for additional hardware to manage the day to day operations increased from two servers to seven division-wide in only 3 years. Last year, the majority of the division's files and information was centralized on one server and the Specialist worked closely with the campus IT staff to provide backed up support alongside system wide information. The division's backup capability has been tested this year and has proven to be invaluable.

The purchase of computer inventory tracking software "Asset Tracker" has completely streamlined and automated the way the division's resources are documented. No longer are spreadsheets used, but a dynamic database that can produce specific and comprehensive reports provides immediate inventory data including hardware information, location and owner identification. A completed inventory of all warranties was also conducted to construct a better replacement practice and to track any maintenance issues.

New program marketing, dynamic logos and web promotions were some advances for the IT area. With the creation of FYRE and First and Second Year Programs new logos, brochures, and web sites became a priority. Creativity once again proved to be strong and unyielding as 8 new logos for various departments were rolled off the production line with lightning speed. In addition, every department's web site was evaluated for 508 accessibility compliance and found to be 100 percent compliant.

Another accomplishment in the IT arena was the adoption and implementation of the new Division of Student Affairs Technology Plan. This document gave direction and scope to all departments and staff as well as provided a guideline for decision-making and purchases. In establishing a structure for the flow of information, the Technology Advisory Group was founded which represented departments across the division and provided opportunity for all to meet and exchange ideas.